



Gaeltacht  
Mhúscraí

**PLEAN 5 BLIANA**  
5 YEAR ACTION PLAN 2023-2028

ár n-aidhmeanna  
agus ár bpleananna

our goals and plans



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# 1 | PARTICIPANTS



**81** Participants



**242** Ideas



**70** Recommendations

|                        |                                       |                                |
|------------------------|---------------------------------------|--------------------------------|
| Helen Uí Loingsigh     | Gobnait Ní Mhuimhneacháin             | Máire Uí Mhurchú               |
| Eibhlín Uí Loingsigh   | Diarmuid Ó Loingsigh                  | Bridie de Búrca                |
| Marie Uí Loingsigh     | Cian Ó Duinnín                        | Síle Ní Chuana                 |
| Bríd Uí Chinnéide      | Nealy Ó Brian                         | Siobhán Ní Mhuimhneacháin      |
| Caoimhín Ó Buachalla   | Máire Uí Bhriain                      | Gearóid Ó hÉalaithe            |
| Eibhlín Ní Lionaird    | Jerry Mc Bride                        | Aindreas Ó Muimhneacháin       |
| Iarlaith Ó Tuama       | Caroline Ní Nualláin                  | Karena NicCarthaigh            |
| Rachel Ní Riada        | Cathal Ó Riada                        | Sam Morton                     |
| Austin Twomey          | Fiona Coombs                          | Máire Ní Dhuinnín              |
| Diarmuid Ó hÉalaithe   | Séamus Ó Suilleabháin                 | Liam Shorten                   |
| Ailse Uí Shuilleabháin | Concubhar Ó Liathain                  | Seán Óg Ó Duinnín              |
| Peadar Ó Riada         | Peadarín Ó Lionáird                   | Máire Uí Mhurchú               |
| Tomás Ó hAodh          | Dónal Ó Laoire                        | Bridie de Búrca                |
| Tim Twomey             | Risteard Ó Croinín                    | Síle Ní Chuana                 |
| Irene Ní Mhurchú       | Diarmuid Ó Duinnín                    | Eamonn MacSuibhne              |
| Tomás Ó Murchú         | Sue Morton                            | Coiste Gaoluinne, Scoil Mhuire |
| Mary Uí Riordáin       | Coiste Ghaoluinne, Coláiste Ghobnatan | Siobhán Uí Luasa               |
| Siobhán Uí Mhochán     | Niall Ó Luasa                         | Gearard Lynch                  |
| Liam Ó Conaill         | Andy Scannell                         | Máire Ní Chróinín              |
| Sarah Uí Chárthaigh    | Cathal Ó Conaill                      | Micheál Mac Suibhne            |
| Ian MacEochagáin       | Eileen Kelleher                       |                                |
|                        |                                       |                                |

## 2 | VALUES

### **MEITHEAL - PRIDE OF PLACE – COMMUNITY SPIRIT – COMMITTED – ENERGETIC**

The success of this ambitious action plan will require the enthusiasm and efforts of local communities along with supports from government bodies. The local community is driven to develop and improve their locality. To the fore of all consultations for this plan was the importance of social interactions and community spirit. Developing and nurturing this social cohesion is a fundamental element underpinning all actions. The implementation of this plan is of particular importance to supporting a strong Gaeltacht community. Culture, history and language are celebrated widely throughout the area and extensive recommendations have been made to support the preservation and development of the spoken language of the area.

It is the clear intention of Comharchumann Forbartha Mhúscraí, in collaboration with Údarás na Gaeltachta, in the preparation of this plan, to achieve the goals set out by the community in this action plan.

Local people are aware of the progress that has been made on the area's plans so far. Questions were raised regarding securing adequate investment and funding to support future actions. In the consultation meetings local communities all focused attention on infrastructure and enterprise, noting that these issues had been raised previously and that it would take significant resources and commitment to make them happen. The desire would be that there will be a clear implementation process to monitor the work of the 5-year Action Plan. There is no question that State resources and support will be needed for this plan to come to fruition.

It is a necessary element of progressing the plan that local communities are kept informed of the goals and actions achieved from this plan. Progress and developments are to be reported and published in the upcoming newsletters to show that advancements are being made on the action plan and that the wishes and suggestions of all stakeholders in the area will receive feedback from the input they have made.

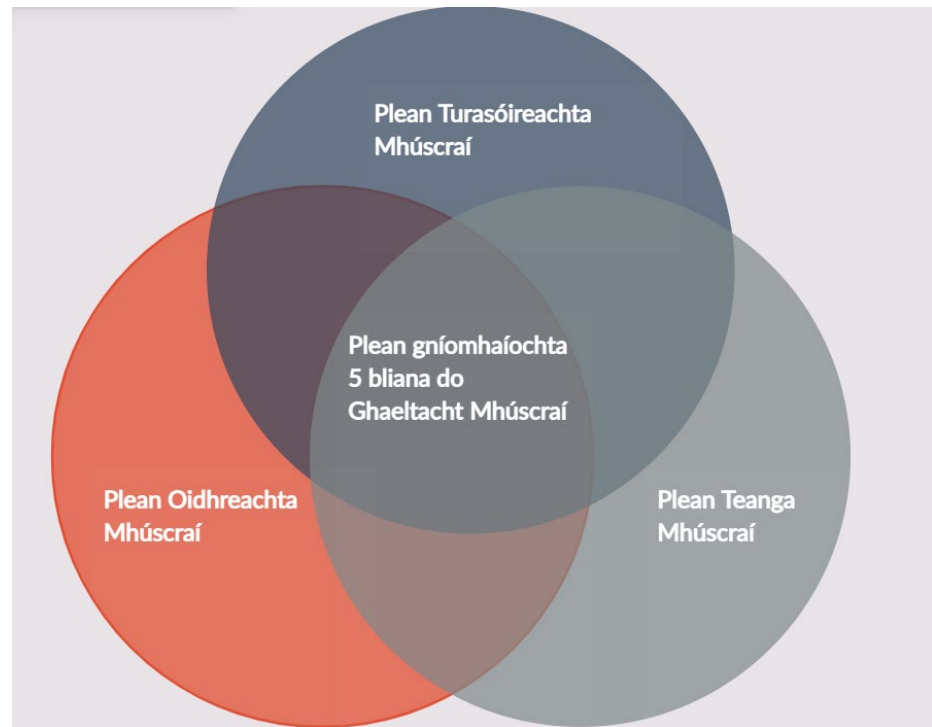
## 3 | INTRODUCTION

Three comprehensive plans were published for the Múscraí area; Múscraí Language Plan (2017), Múscraí Heritage Plan (2018), Tourism Action Plan (2022). These plans cover a wide range of topics relating to the preservation, development and improvement of the area. These plans support and complement the work proposed in this 5-Year Action Plan. The co-existing plans all set out worthwhile goals for the future of the Múscraí Gaeltacht as a whole.

The vision of the Language Plan is, ‘...to boost the use of Irish in the area, with wider support and participation from the public.’ (1, <http://muscraio.org/an-phleanail-teanga/>). Comprehensive recommendations are included and many of these measures are being implemented by the Language Planning Officer.

Cork County Council with Acadamh Fodhla commissioned the Múscraí Heritage Plan, 2018-2032. The vision for this plan is expressed as: ‘Múscraí is an incredibly vibrant place. It is a place where the character of its people and landscape are both intertwined and co-dependent. Change always occurs. The role of this document is to help the people of Múscraí manage that change and protect the core significant aspects of the region in which they live. Ultimately, it is envisaged that this document will help make the Gaeltacht become a better place in which to work, live and visit.’ (4, <https://www.corkcoco.ie/en/resident/heritage-and-conservation/a-heritage-plan-for-the-muscraio-gaeltacht>).

The Tourism Action Plan was commissioned by the Meitheal Turasóireachta, (Tourism Working Group) under the auspices of Comharchumann Forbartha Mhúscraí. It was launched in May 2022. A Tourism Officer was newly appointed as a result of this plan in November 2022. The vision in this plan is concurrent to the other plans which aims that the region ‘... be developed in a sustainable manner and attract visitors through improved infrastructure and experiences with the overall aim to ensure the region is firstly a great place to live and work and therefore by definition a great place to visit. (2, <http://muscraio.org/experience-gaeltacht-mhuscraio/>).



Comharchumann Forbartha Mhúscraí, with the support of Údarás na Gaeltachta employed Donncha Ó Duinnín, Réidh na nDóirí to prepare this plan on their behalf. The overarching goal of the Co-op is for all communities living in the area to engage in this plan and for the plan to be a living document that reflects the wishes and priorities of the local area. It is intended that the 5-year action plan will underpin strategic developments going forward. The plan notes the importance of communities becoming self-reliant and coming together to effect change.

Suggestions of the community were collected using a variety of methodologies. The 70 recommendations in this plan come from the 242 ideas proposed by the 81 participants who took part in the process of interviews, public meetings, an online survey, and visits to secondary schools that were part of the preparatory work for the plan. Five public meetings were held in; Réidh na nDóirí, Cúil Aodha, Béal Átha an Ghaorthaidh, Cill na Martra, Baile Mhuirne/Baile Mhic Íre. Committee members of the Coistí Gaolúinne in Coláiste Ghobnatan and Scoil Mhuire were consulted, which provided excellent recommendations. In order to generate public input, a video package was created in which the three existing plans were set out and the progress made in them shared.

The ideas on how the proposals can be progressed and who would be responsible for this progress come from the consultation process in the preparation of the plan.

## 4 | GAELTACHT MHÚSCRAÍ REGION

Múscraí Gaeltacht is located 48km west of Cork City on the border with Kerry. The area is a subset of the Macroom Municipal district. Macroom has been designated as a Gaeltacht service town, where a language planning process will begin soon. (<https://gaelphobal.ie/gaeltacht-towns/maigh-chromtha/?lang=ga>). Gaeltacht Mhúscraí has a land area of 255km<sup>2</sup>. According to the 2016 census, the area has a population of 3,785. The largest settlement in the area is the village of Baile Mhic Íre/Baile Mhuirne. The main national road N22 passes through the village. A bypass is expected to open in 2023. Béal Átha an Ghaorthaidh is the second largest village in the region. Other notable areas are Réidh na nDoirí, Cill na Martra and Cúil Aodha. There are naoinraí located around the area, which are run by Comharnaoinraí na Gaeltachta, primary schools along with two secondary schools which are under the direction of the Cork Education and Training Board. All the schools operate through the medium of Irish and work is being done on objectives set out in their Plean Oideachas Gaeltachta. The two secondary schools; Coláiste Ghobnatan, Baile Mhic Íre and Scoil Mhuire, Béal Átha an Ghaorthaidh serve students for the local community as well as from outside the Gaeltacht area. Registration is accepted, therefore from L1 and L2 primary schools. There are five primary schools in the area; Scoil Náisiúnta, Réidh na nDoirí, Scoil Lachtain Naofa, Cill na Martra, Scoil Chúil Aodha/Barr d'Inse, Scoile Abán Naofa, Baile Mhic Íre agus Scoil Fionnbarra, Béal Átha an Ghaorthaidh. Most students from second level education continue to further or third level education.

Gaelic culture is rich and going from strength to strength with funding and time investment by local committees. A fantastic example of this is the Aisling Gheal scheme, which offers Sean-nós singing classes. Local singers teach courses to all ages, promoting local traditional songs and styles.

There is a strong sporting culture in the area including; Cumann Peile Cill na Martra, Cumann Peile Naomh Aban, Cumann Peile Béal Átha an Ghaorthaidh, Reigiún na Gaeltachta, Bolchumann na hÉireann, Peileadóirí an tSuláin, Laochra Óg Hurling Club, various martial arts clubs along with various other sporting clubs. It is necessary to mention Údarás na Gaeltachta when mentioning infrastructure in the community, the sub office of which is located in Baile Mhic Íre.



Role  
of



## 5 | ROLE OF ÚDARÁS NA GAELTACHTA

“The overall objective of Údarás na Gaeltachta is to ensure that Irish remains the main communal language of the Gaeltacht and is passed on to future generations. The Údarás endeavours to achieve that objective by funding and fostering a wide range of enterprise development and job creation initiatives and by supporting strategic language, cultural and community based activities.” (Údarás na Gaeltachta website)



**Údarás na  
Gaeltachta**

Údarás na Gaeltachta has industrial estates and business parks in Baile Mhic Íre/Baile Mhuirne and Béal Átha an Ghaorthaidh, in which their client companies work together and greatly contribute to the development of enterprise and employment in the area. According to the website of Údarás na Gaeltachta, there are 699 people in full-time employment by client projects of Údarás na Gaeltacht in the Múscaí Gaeltacht. Funding is urgently required in Béal Átha an Ghaorthaidh Business park to attract enterprise to the area.

It is relevant to acknowledge the support of Údarás na Gaeltachta in achieving a vibrant area in enterprise, culture and language promotion. Údarás na Gaeltachta has extensive experience and valuable expertise necessary to carry out the recommendations in this document. It would be worth consolidating these supports and welcoming the recognised good practice for the benefit of Múscaí. The objectives of Údarás na Gaeltachta are set out in their Strategic plan, 2021-2025. The themes of this strategy are; Enable, Strengthen, Sustain. “Encouraging and empowering a younger generation to be leaders for the future is of particular importance in our endeavours. This can be achieved by developing conducive environments, facilities and skills, in partnership with other stakeholders.” (18, Údarás na Gaeltachta, Strategic Plan 2021-2025). The input of young people in the development of this plan was essential and ideas were received from the Coistí Gaolúinne in the two Gaeltacht secondary schools. Their input for the development of the recommendations in this action plan are relevant and worthwhile and inclusion of young people is deserved.

## 6 | ROLE OF COMHARCHUMANN FORBARTHA MHÚSCRAÍ

“Ag Gníomhnú ar son Gaeltacht Beo Bríomhar”

Go ndéanfar gach forbairt le saibhreas agus cruthaitheach ár dteanga.”



Comharchumann Forbartha Múscraí was established in 2008 with funding from Údarás na Gaeltachta. Comharchumann Forbartha Mhúscraí has five programs; Gnó Mhúscraí, Guth Mhúscraí, Grá Mhúscraí, Múscraí Glas, Pobal Mhúscraí. The Co-operative has worked for years supporting businesses and committees, while also promoting development plans for the area. The Co-operative has good communication with state organizations and many of these projects are being developed in partnership with Údarás na Gaeltachta, Roinn na Gaeltacht, Cork County Council and other state departments.

The manager of the co-operative also manages the Gteic, the digital hub co-working space in Béal Átha an Ghaorthaidh, which is where the offices of the comharchumann are also located. It has 18 co-working spaces available and is affiliated to the Connected Hubs as well as the wider Gteiceanna network across the Gaeltachtaí. A campaign, among many others initiatives, is underway to attract and increase business numbers into the Gteic. The hub also supports digital transformation initiatives in Gaeltacht Mhúscraí, and is working to extend the range of services and business and community supports from the hub as well as support the development of social enterprises.

Guth Múscraí is engaged in language development. The program is managed by the Language Planning committee and there is a full-time Language Planning Officer. The value of the work can be seen throughout the area, as well as the fantastic work that is continuously underway by the enthusiastic Language Planning Officer. Courses and classes are available to local people to strengthen spoken Irish, as well as many other initiatives with schools, and local businesses.

A Tourism Plan was published in 2022 under the Grá Múscraí programme and many of the goals have been actioned and some others have already been completed under the direction of the Múscraí Tourism Committee. A fresh new branding was created to promote Gaeltacht Mhúscraí. A Tourism Officer was appointed by the Comharchumann in November 2022, to support the implementation of the Tourism Plan, funded by Údarás na Gaeltachta, with marketing support from Cork County Council.

The Múscraí Glas programme aims to promote sustainable living. It has carried out research on the housing stock in the area and initiated a pilot Retrofit programme for residential houses in 2020, supported by funding from ESB. This work also included raising awareness, organising workshops and providing clinics on conserving energy and using renewable energy. It also commissioned a Waste Management Plan which will be actioned. A wider focus on sustainable living is being developed which will include Food sustainability and the circular economy.

The Comharchumann, with the programme, Pobal Múscraí, gives help and support in any and every way possible to community groups and voluntary committees that are active in the local area.. In addition to assistance given regarding information and access to funding sources, the Comharchumann supports the rural social schemes, the day centres, the youth clubs and social enterprises in the area.

The Comharchumann realises that it has a role to play in the development of the action plan, together with local businesses and the local community. Comharchumann Forbartha Mhuscraí is driven towards assisting in developing, planning, implementing and reporting the recommendations in this action plan for the benefit of the community, the language and spirit of Gaeltacht Mhúscraí.

## 7 | STATE BODIES & THIS PLAN

Recently, strategic plans have been developed in State departments, which will have a positive impact on this action plan. Among the strategic plans is; Our Rural Future, Rural Development Policy 2021-2025 from the Department of Rural and Community Development. On page 7 of this Policy it states, "Our Vision is for a thriving rural Ireland which is integral to our national economic, social, cultural and environmental wellbeing and development, which is built on the interdependence of urban and rural areas, and which recognises the centrality of people, the importance of vibrant and lived-in rural places, and the potential to create quality jobs and sustain our shared environment."

Cork County Council has prepared the Cork County Development Plan 2022-2028. Cork County Council, together with Researcha and Dig and Acadamh Fódhla have published a heritage plan which will greatly support the implementation of the recommendations in this document with an emphasis on culture and language.

"The continuing use of the Irish language across the Gaeltacht has been a critical factor in the retention of Gaelic tradition in song, poetry, dance, lore and music. Its retention as the primary language must stand as the central aim of any plan concerned with intangible heritage." (52, Muscari Heritage Plan, 2018)

The Mission of Údarás na Gaeltachta in their Strategic Plan 2021-2025 is " To foster a sustainable Gaeltacht community where Irish is the main language, and where employment, society and culture make a world-class quality of life available."

It seems that there is a positive discourse towards, firstly, the Irish language and, secondly, development of rural areas in the state system. It is clear that there is a distinct value placed on the Múscraí Gaeltacht.



## 8 | AIMS OF THIS ACTION PLAN & HOW TO USE IT

A common pattern of themes emerged from the consultation process. The recommendations were divided into strategic sub-categories that would support their separation for implementation. Different organisations are designated to take responsibility for different proposals. There are seven Target Areas in the action plan;

|  |   |
|--|---|
| 1)Teanga, Cultúr & na hEalaíona              | 4) Fiontraíocht, Seirbhísí, & Infreastruchtúr |
| 2)Turasóireacht                              | 5) Seribhísí Oideachais & Oiliúna             |
| 3) An Gaeltacht Ghlas, Fuinneamh Inathnuaite | 6) Eispearas Socheolaíochta                   |
|  | 7) Margaíocht                                 |

It is expected that the recommendations in this plan will be implemented over a period of five years, depending on different circumstances and needs, related to specific activities. A key timeline has been laid out for this plan which will guide a timetable for all the proposals.

Short-term – That it will be a goal to have the recommendation implemented within a year and a half from the launch of the plan.

Medium Term – That it will be a goal to have the recommendation implemented within three years from the launch of the plan.

Long Term – That it will be a goal to have the recommendation implemented within five years from the launch of the plan.

The main objective of this plan is to develop Múscraí, with the input of the local community, which would make the area better to live, work and visit. The culture and language of this place are the foundation in which we are able to stand on. Opportunities for speaking, learning and improving the Irish language are proposed, which would strengthen the ability and fluency of spoken Irish in the area. It is deserving to acknowledge the community spirit and the enthusiasm shown, from the consultation process, to improve the area. The community is certainly aware and motivated towards development of the area. Voluntary committees are the cornerstone of achieving this plan. No one, no group is better suited to drive the recommendations in this action plan than the local people themselves. There is a role and a place for everyone in the area, to support this action plan, both young and people with long life experience, experience they can and should share with future leaders. The state system is motivated by these improvements, which are reflected in their strategic plans. It is with these supports, local organizations, together with suitable investment, that the vision of the future will flourish for the sake of living, working, well-being and attracting people to visit Gaeltacht Mhúscraí.

# TARGET AREA 1 | IRISH, CULTURE & THE ARTS

|    | THE PROPOSAL  | EXPLANATION   | HOW?   | AREA      | WHO/WHEN?   |
|----|---|---|--|-----------|---|
| 1. | Organise activities to create enjoyable opportunities for Irish to be spoken. | <p>Arrange classes, events, courses and various other activities throughout the year to promote Irish such as;</p> <ul style="list-style-type: none"> <li>Drama club</li> <li>Seán Ó Siocháin, singing competition (Cill na Martra)</li> <li>'Paint &amp; Sip' &amp; rl.</li> </ul> <p>Classes and activities through Irish for Parents and their children (Preschool, primary and secondary) such as;</p> <ul style="list-style-type: none"> <li>Art</li> <li>Cookery</li> <li>Athletics</li> <li>Aerobics</li> <li>Bingo</li> <li>Card games</li> <li>Parent and toddler art</li> <li>Sewing</li> <li>Soccer with parents and their children</li> </ul> | <p>Set up a social committee, with representative from all the 5 areas in the Gaeltacht to develop these ideas and organise events through Irish.</p> <p>Provide an adequate budget for this committee.</p> <p>Develop a plan for the year of activities that are suitable for the season and that will have something of interest for the majority of the community.</p> <p>Compile a list of teachers, facilitators and instructors that are interested in this initiative. Inquire if they would be able to work through Irish.</p> <p>Language support to be made available to facilitators where needed.</p> <p>Suitable advertising strategy to be developed to ensure community inclusion.</p> <p>Travel support system to be developed to those who require transport to these events.</p> | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Planning Officer</p> <p><i>(Short-term)</i></p> |

|    |   |   |  |                                   |   |
|----|---|---|--|-----------------------------------|---|
| 2. | Mass and Church services are protected from further decrease and available through Irish. | Church services are in decline, especially through Irish. The local people seek support to retain these services and ensure adequate support to retain these service through Irish.   | <p>Language support to be in place to aid the local priest, priest on duty in the area to be able to facilitate through Irish.</p> <p>Teangmhail leis an sagart áitiúil agus na sagairt a bheidh ag céiliúradh aifrinne chun tacaíochta a chur ar fáil dóibh.</p> <p>Communicate with the priest on duty that supports are in place and available to facilitate through Irish.</p>   | Réidh na nDoirí<br>Cill na Martra | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Planning Officer</p> <p><i>(Short-term)</i></p> |
| 3. | Irish Officer to be placed on all Committees, Boards and Clubs.                           | <p>That there should be a designated person who would be willing to request support and information for an Irish language policy in their club, in particular, the promotion of spoken Irish and advertising through Irish.</p> <p>Compile a list of phrases that would be useful for team trainers.</p> <p>Have a language assistant available to trainers when there is a class or training.</p> <p>Make Irish classes available to sports trainers</p> | <p>Survey committees, boards and clubs seeking information about supports they require.</p> <p>Committees, clubs and boards would appoint an Irish officer.</p> <p>The language planning officer would liaise with the Irish officer on committees and assist where required.</p> <p>Collect a list of language assistants who would be willing to support this.</p> <p>Make funding available to support this initiative.</p> | All areas                         | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Planning Officer</p> <p><i>(Short-term)</i></p> |

|    |   |   |  |            |  |
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| 4. | Language supports to be introduced to assist parents  | <p>It is a challenge for any family whose children are attending L1 schools (Language 1 – through Irish) and additional challenges are created for parents with little Irish. They require additional supports with homework, explaining phrases, understanding terminology.</p> <p>a) It is recommended that a support service be available, call or send an email and you would receive help within a reasonable time frame.</p> <p>b) Language assistant scheme - Bringing a person fluent in Irish into the home who would support the establishment of Irish in the home and improve Irish conversation.</p> | <p>Create links with the local schools and the Gaeltacht Education Plan in the school.</p> <p>Conduct a survey investigating the interest in these proposals</p> <p>Gather suggestions from stakeholders, write a support scheme and implement a pilot scheme, including suggestions a) and b).</p> <p>Make funding available</p> <p>Monitoring the scheme and gather suggestions to improve it.</p> <p>Evaluating the scheme within an agreed period of time for improvement and development.</p> | All areas  | <p>Department of Education</p> <p>Roinn na Gaeltachta</p> <p>Údarás na Gaeltachta</p> <p>Language planning Officer</p> <p><i>(Medium Term)</i></p>         |
| 5. | Language conditions to be in place to support the preservation of local Irish                           | <p>Expedite language conditions for housing in the area where there must be supports and priority for families with Irish. Families with Irish should be prioritized on housing waiting lists, which would support strengthening the Irish speaking community.</p>  | <p>The Múscraí Language Planning Office will inquire about the progress of this proposal.</p>  | All areas  | <p>Roinn na Gaeltachta</p> <p>Udarás na Gaeltachta</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>An Oifig Pleanála Teanga</p> <p><i>(Short-term )</i></p> |
| 6. | Campaign for Oireachtas na Gaeilge to base the Competition of Lúibíní and Agallamh Beirte in Cúil Aodha | <p>Oireachtas na Gaeilge would hold competitions in Cúil Aodha, which is 25 minutes from Killarney.</p> <p>There is a wealth of Lúibíní and Agallamh Beirte in this area and it would be fitting celebrate that in the Gaeltacht. This would support the</p>  | <p>A proposal from coiste chomharchumann Forbartha Mhúscraí to be sent to the Chairman, Board of the Oireachtas.</p> <p>Assemble a team to organize the event.</p>   | Cúil Aodha | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Development office</p> <p>Tourism Committee</p>  |

|    |   |   |   |           |   |
|----|---|---|---|-----------|---|
|    |   | spread of the Múscaí brand throughout the country and invite tourism to the area.   |   |           | Údarás na Gaeltachta<br><i>(Short-term )</i>  |
| 7. | Organise a series of workshops for the development of writing skills. | <p>Organise a series of workshops to improve writing skills and compositions for people who are interested in writing Lúibíní and Agalamh Beirte.</p> <p>Running local competitions to revive and promote these skills.</p> | <p>Establish a committee to develop a series of workshops.</p> <p>Link with the Gaeltacht education plans in the surrounding schools to establish a comprehensive plan and attract teachers from the area to the workshops.</p> <p>Compile a list of local facilitators and tutors.</p> <p>Find a suitable site and advertise.</p> <p>Organise competitions to showcase this work and prepare for national competitions.</p> <p>Have these projects available in local journals and online.</p> | All areas | <p>Comharchumann Forbartha Mhúscaí</p> <p>Schools in the region</p> <p>Language Planning Officer.</p> <p><i>(Medium Term)</i></p> |
| 8. | Translation services for clubs, committees and businesses             | Provide support for associations, committees and businesses to function through Irish. It is recommended that 100 words be free, for example; for on social media posts or advertising posters.                             | <p>Research a similar system in other areas and analyse good practice recommendations.</p> <p>Recruiting translators</p> <p>Formulate a policy regarding the use of the service.</p> <p>Provide funding for the initiative</p>  | All areas | <p>Comharchumann Forbartha Mhúscaí.</p> <p>Language Planning Office</p> <p><i>(Short-term)</i></p>                                |



|     |                                       |   |   |                              |  |
|-----|---------------------------------------|---|---|------------------------------|--|
| 9.  | Loyalty card scheme for spoken Irish  | <p>Implement a loyalty card scheme to encourage people to speak Irish.</p> <p>After doing business with participating businesses, you would get a stamp on your card for using Irish. When a card is filled, the participant will receive a reward, for example; a cup of coffee or tea in a business recognized in the scheme.</p> <p>People with full cards (including their contact details), agree on receiving newsletters and other advertising related to Múscaí, so that a wider area of the public would receive information regarding events.</p> <p>Cards received will then enter into a lottery for a basket of local products, to be organized several times during the year.</p> | <p>Formulate a plan for this proposal, taking into account; businesses that show interest in supporting the scheme.</p> <p>Compile a list of businesses that would be willing to accept the full cards and distribute the reward.</p> <p>A process by which these businesses can recover their costs.</p> <p>Organizing Lottery &amp; Prizes.</p> <p>Advertise this scheme.</p> | All areas                    | <p>Comharchumann Forbartha Mhúscaí</p> <p>Language Planning Office</p> <p><i>(Short-term )</i></p> |
| 10. | Celebrate the feast day of Naomh Abán | That there will be more attention and recognition of Naomh Abán, especially on his feast day (16th March)   | <p>Plan events and advertise</p> <p>Collect and share the history and stories of the saint in local newsletters.</p>  | Baile Mhúirne/Baile Mhic Íre | Comharchumann Forbartha Mhúscaí  |

## TARGET AREA 2 | TOURISM

|     | THE PROPOSAL                             | EXPLANATION  | HOW?  | AREA            | WHO/WHEN?   |
|-----|--|--|---|-----------------|---|
| 11. | Electric bike rental scheme              | There would be locations all around the region where you could rent an electric bike, for a period.<br>Self-service stations would be located around to bring them back to, (they would not need to be brought back to the same location.)                           | Choosing suitable locations for the stations, and investigating infrastructure.<br>Údarás na Gaeltachta would support a local private business to develop the proposal.<br><br>Or<br>Contract a company to test and then establish the proposal.  | All areas       | Tourism officer<br><br>Comharchumann Forbartha Mhúscraí<br><br>Údarás na Gaeltachta<br><br><i>(Long-term)</i> |
| 12. | Activity Centre – Zip Line through Irish | To establish an Activity Center in Réidh na nDoirí. 'Zip-Lining' through Irish was suggested. This Centre would attract companies, schools, universities and tourists to the area for fun through Irish and team building activities.                                | Carrying out a feasibility study for financing, location, running costs, demand.<br>If there are positive results from the study, a masterplan should be created and a planning application submitted.<br><br>Údarás na Gaeltachta would support a local private business to develop the proposal.<br><br>Or<br>Contract a company to test and then establish the proposal. | Réidh na nDoirí | Tourism officer<br><br>Comharchumann Forbartha Mhúscraí<br><br>Údarás na Gaeltachta<br><br><i>(Long-term)</i> |
| 13. | Develop walkways in Múscraí              | Develop and improve the infrastructure of these walks. Poles and signage should be upgraded. Place a QR code on the poles and notices with a link to the digital map which will have information on History, Culture, and places of interest available in that link. | It is fantastic that digital Maps have been created for the area. Advertising is important for this initiative.<br>Slí Ghaeltacht Mhúscraí must be advertised as an excellent amenity for the area.   | All areas       | Tourism Officer<br><br>Comharchumann Forbartha Mhúscraí<br><br>Údarás na Gaeltachta                           |

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|     |   | <p>Advertising on the poles and notices for local businesses.</p> <p>An agreement with Coillte regarding the grounds under Coillte's care, that some of them will be a recreation park and a walking path; for example; Along the river Sullan from Baile Mhuirne to Barr an Chuma.</p>  | <p>Conduct research on the ground about existing infrastructure and where investment is needed.</p> <p>Send a proposal to local companies and businesses for their inclusion on upgrading signage and poles on walking routes to advertise their businesses.</p> <p>Consultations need be held with Coillte in order to find a mutually acceptable solution in relation to the recreational parks and walking paths.</p> |           | <p>Coillte</p> <p>Tourism Committee</p> <p><i>(Meantéarmach)</i></p>  |
| 14. | Information boards to inform visitor of the history and culture of the area they are visting. | <p>Prepare and develop information boards with information on history and culture in the area.</p> <p>Develope an archaeological app giving information on the location of the sites, place names, history of the area etc.</p>  | <p>Establish a committee to share the various steps and workload.</p> <p>Contact historians, experts and the Fodhla Academy to put together a plan.</p> <p>Obtain sponsorship and funding to enact this plan.</p> <p>Seek out local artists to have creative input into the work.</p>  | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p>Tourism Officer</p> <p>Language Planning Office</p> <p>(Long-term)</p> |
| 15. | Prepare itineraries with proposed timelines and activities for day trips, weekend trips etc.  | <p>That comprehensive tour plans be available to attract people to the villages in the area. This information is worth sharing with tourism organizations, school and university tours. It is worth putting together packages for young children, pupils of primary school age, young and old teenagers, etc. Facilities, businesses that fit with tourism, events, relics etc. are recommended. together with cafes, restaurants, pubs.</p> | <p>Research the businesses that would like to be included in the proposal.</p> <p>Support the businesses to make their location suitable for this business development.</p> <p>To support the tourism committee in relation to this work.</p> <p>Develop an Advertising Campaign.</p>  | All areas | <p>Tourism Officer</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>(Short-term )</p>                               |

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| 16. | The development of online presence of Gaeltacht Mhúscraí and website.     | <p>A website with an up-to-date event list or calendar with links to social media.</p> <p>Creating Instagram and tiktok account for Múscraí.</p> <p>Exploring tourism-friendly apps such as 'Ingress' and 'Geocaching' to support marketing and tourism in the area.</p> | <p>Calendar of events to be available on the site. Update information regularly.</p> <p>Establishing a committee (including teenagers) to develop opinions related to the apps and to create a viral advertisement for Múscraí as a goal.</p> <p>Investigate other apps that can support the spread of the Múscraí brand.</p> | All areas  | <p>Tourims Officer</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>(Short-term )</p>   |
| 17. | Extending a bus service from Macroom to Bantry and back two days a week   | This would support people living in the area as well as bringing people into the area.   | Support the Múscraí tourism committee in this application.  | Béal Átha an Ghaorthaidh                           | <p>Tourims Officer</p> <p>Coiste Turasóireachta</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>Cork County Council</p> <p>(Medium Term)</p> |
| 18. | Developing attractions and places of interest in Béal Átha an Ghaorthaigh | <p>To develop tourism opportunities in the village so that tourists would stop, which would contribute to the social and economic life of the area. Development and investment are required for;</p> <p>An Súgán</p> <p>Bealach Gorm</p> <p>Ráth an Ghaiscígh</p>        | <p>Support a development group in the town and provide funding to support these developments.</p> <p>Údarás na Gaeltachta supporting the development of a café and museum.</p>  | Béal Átha an Ghaorthaidh                           | <p>Comharchumann Forbartha Mhúscraí</p> <p>Tourims Officer</p> <p>Údarás na Gaeltachta</p> <p>(Long-term)</p>                               |
| 19. | Tourist information centre  | Tourist Information Center to be located in a suitable location to help tourists and plan activities, up selling facilities and businesses in the area, together with displaying products from the area.   | The tourism group, with the tourism officer enquire and plan with Fáite Ireland and Údarás na Gaeltacht all suitable possibilities.   | A suitable site to be chosen to benefit all areas. | <p>Tourims Officer</p> <p>Údarás na Gaeltachta</p> <p>Comharchumann Forbartha Mhúscraí</p>  |

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|     |   | Other possibilities on site; Local products for sale, café etc.   |  |                          | <i>(Long-term)</i>  |
| 20. | Development of sustainable tourism  | Develop a sustainable tourism campaign to attract sustainable tourists to the area.   | Provide training and support so that the developments are in line with the target. | All areas                | Tourism Officer<br>Comharchumann Forbartha Mhúscraí<br><i>(Medium Term)</i> |
| 21. | A cultural hub with expertise in cultural tourism and sustainable development | That the Gtech in Ballinagarty will function as a cultural hub for start-ups and recognised as a site with expertise in cultural tourism and sustainable development. | Comharchumann Forbartha Mhúscraí intends to compile a plan.                        | Béal Átha an Ghaorthaidh | Comharchumann Forbartha Mhúscraí<br><i>(Fadthéarmach)</i>                   |

## TARGET AREA 3 | SUSTAINABLE MHÚSCRAÍ | RENEWABLE ENERGY

|     | THE PROPOSAL                                 | EXPLANATION  | HOW?   | AREA                     | WHO/<br>WHEN?  |
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| 22. | Locating a compost heap in Cúil Aodha        | Establish a compost pile in a central location.<br>Run workshops that teach how to use it.   | Obtain opinion from the Tidy Towns Committee on a suitable location.<br>Appoint an expert to run workshops on the use and maintenance of the pile. | Cúil Aodha               | Tidy Town Committee<br><br>Mhúscraí Glas Committee<br><br>Comharchumann Forbartha Mhúscraí<br><br><i>(Short-term )</i>                 |
| 23. | Electric charging points                     | Establish electric charging points around the area for electric cars   | Proposal for a County Council under the Irish Sustainable Energy Authority Scheme  | All areas                | Sustainable Energy Authority of Ireland<br><br>Cork County Council<br><br>Comharchumann Forbartha Mhúscraí<br><br><i>(Short-term )</i> |
| 24. | Biodiversity research and development centre | To establish local expertise and research for the development of biodiversity in the area.<br><br>Run courses and workshops that will support biodiverse farming in the area.<br><br>Attract a third level institution to work in the institution's Satellite Centre | Establish a working group to put together a detailed plan.<br><br>Commence communication with third level institutions and discuss possibilities.  | Béal Átha an Ghaorthaidh | Comharchumann Forbartha Mhúscraí<br><br><i>(Fadthéarmach)</i>  |

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| 25. | Water refilling stations   | Develop the infrastructure for a water refilling project so that water bottles could be filled.<br>Branding for local businesses could be visible on the stations, along with bottles being sold with Múscaí branding. | A proposal for a County Council initiative supported by Comharchumann Forbartha Mhúscaí which will seek public input about suitable sites.  | All villages   | Cork County Council<br><br>Comharchumann Forbartha Mhúscaí<br><br>Tourism Committee<br><br><i>(Medium Term)</i>  |
| 26. | Upgrading of social enterprise resources   | a) Upgrading the Day Centres with P.V. solar on the roof.<br><br>b) Buy an electric bus.   | Attain investment for these projects.<br><br>To seek offers from companies in relation to the works to be carried out.<br><br>Comharchumann Forbartha Mhúscaí will develop these recommendations together with the nominated organisations. | Baile Mhic Íre<br><br>Cill na Martra<br><br>Béal Atha an Ghaorthaidh | Comharchumanna Forbartha Mhúscaí<br><br>Sustainable Energy Authority of Ireland<br><br>Údarás na Gaeltachta<br><br><i>Irish Rural Link</i><br><br><i>(Medium Term)</i> |
| 27. | Develop a renewable energy project together with businesses in the local community for the local community | In consultation with local business develop a renewable energy plan for the community.   | Ceardannaí a rith chun eolas agus cad atá i dteidil do dhaoine ó pholasaí náisiúnta<br><br>Run workshops and information sessions to inform the public of their entitlement from national policy  | All areas  | Comharchumanna Forbartha Mhúscaí<br><br>Sustainable Energy Authority of Ireland<br><br><i>(Medium Term)</i>  |
| 28. | Further develop the Mhúscaí Glas programme and advertise accordingly.                                      | Request public input aswell as engaging experts to develop the Múscaí Glas programme.  | Convene a committee to develop this programme.<br><br>Seeking expertise in order to follow good practice.   | All areas  | Comharchumann Forbartha Mhúscaí with the appointed committee.<br><br>Údarás na Gaeltachta<br><br>Cork County Council.  |

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|     |  |  | Investing in the completed plan to accelerate the recommendations arising from it.   |                          | <i>(Short-term )</i>   |
| 29. | Develop a project that promotes local food products. | Clár a chur le chéile a léiríonn bia déanta sa cheantar agus cáA bhfuil sé ar fáil.  | Margaíocht a bhrostú agus fógraíocht a dhéanamh i leith an dtionscadal.<br><br>Taighde agus anailís a dhéanamh ar thionscadal cosúil i gceantair eile. | All areas                | Comharchumann Forbartha Mhúscraí<br><br><i>(Medium Term)</i>                               |
| 30. | Locha Lua – National Protection and recognition      | National protection be granted for the crannon on the lake.  | Approach to be developed by the County Council.  | Béal Átha an Ghaorthaidh | Comharchumann Forbartha Mhúscraí<br><br>Cork County Council<br><br>Office of public works. |
| 31. | Food and culture strategy to be developed.           | Showing the link between culture and heritage of food production such as; growing potatoes, making brown bread, jam, cheese, etc.<br><br>Provide assistance to establish micro-businesses of this type.<br><br>A series of classes would be available to learn methods of organic food production. | The Comharchumann is developing a strategy.  | All areas                | Comharchumann Forbartha Mhúscraí   |



## TARGET AREA 4 | ENTERPRISE, SERVICES & INFRASTRUCTURE

|     | THE PROPOSAL   | EXPLANATION  | HOW?  | AREA                     | WHO/WHEN?   |
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| 32. | Construct a Sports and Leisure Center in Réidh na nDoirí, which would serve all the villages and schools, day centers and tourism in the area. | <p>That a sports and leisure center be established in the center of Gaeltacht Mhúscraí which would serve the local community, for the benefit of their well-being. The Center would be open all year round to enhance recreation and inclusivity.</p> <p>This facility should include;</p> <ul style="list-style-type: none"> <li>Sports Hall</li> <li>Swimming pool</li> <li>Gymnasium</li> </ul> <p>Classes would be available for all abilities and interests, through Irish.</p> | <ol style="list-style-type: none"> <li>1. Conduct a feasibility study to research; finance, location, running costs, demand etc.</li> <li>2. If the results of the study are positive, a master plan needs to be create for the proposal and submit a planning application.</li> <li>3. If the planning application is successful further planning should be developed and funding application submitted to the RRDF</li> <li>4. If the funding request is successful, the sport center with a swimming pool can be built.</li> </ol> | Réidh na nDoirí          | <p>Comharchumann Forbartha Mhúscraí</p> <p>Cork County Council<br/><i>(Long-term)</i></p>   |
| 33. | Investment and development of the Coláiste na Mumhan site.   | <p>The committee intends to re-establish summer Camps immediately.</p> <p>The site in proposed to include as hostel, so that the building would be open throughout the year; to attract tourists to the area, weekend courses etc.</p> <p>Links with Universities should be established to run courses and to teach local culture.</p> <p>Renovate the Swimming Pool in Béal Átha an Ghaorthaidh.</p>  | <p>Coláiste na Mumhan committee has an improvement Plan in hand. It is recommended to support this plan when it is published. Provide assistance to a Manager who has yet to be appointed.</p> <p>Provide support to Coláiste na Mumhan in upgrading the building to a modern state of the art facility.</p>  | Béal Átha an Ghaorthaidh | <p>Coláiste na Mumhan Committee</p> <p>Údarás na Gaeltachta</p> <p>Cork County Council</p> <p>Comharchumann Forbartha Mhúscraí<br/><i>(Short-term )</i></p> |

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|     |  |  | Assist with recruiting teaching staff and support staff for the summer camps   |  |   |
| 34. | Coláiste Iosagáin to be developed as a center for enterprise, training and culture | <p>Phase 1 in the plan for Coláiste Iosagáin to be expedite local enterprise. (Medium-term).</p> <p>G-tech, hot desks, co-working spaces, conference rooms will be developed in order to attract enterprise, employment and provide support to businesses established in the area.</p> <p>Providing Training Courses to the local community.</p> <p>A Center for Apprenticeships supported by the Cork Education and Training Board.</p> <p>Discuss with third level Institutions about suitability for a satellite campus. Attract a third level institution that would like to develop an immersive cultural experience.</p> <p>A centre to celebrate the culture and history of the building based there.</p> | <p>To receive public input, in the form of a survey of proposals for the future of the site.</p> <p>That the advisory board will take the wishes of the local community into consideration for the future of the project.</p> <p>Provide support for local businesses to develop their business with funding and expertise from Enterprise Ireland</p> <p>Investigate the provision of suitable accommodation.</p> | Baile Mhuirne                          | <p>Project Manager of Coláiste Íosagáin</p> <p>Údarás na Gaeltachta</p> <p>Cork County Council</p> <p>Enterprise Ireland</p> <p>Cork Education and Training Board</p> <p><i>(Long-term)</i></p> |
| 35. | Country Market   | Organise local businesses once a month for a Country Market.   | <p>Receive community suggestions and evaluate demand</p> <p>Compile a list of businesses.</p> <p>Find a suitable location</p> <p>Prepare a marketing and advertising campaign.</p>   | Baile Mhic Íre<br><i>(Medium Term)</i> | Comharchumann Forbartha Mhúscraí  |

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| 36. | Develop all types of housing for the area | <p>There is a shortage for all types of housing in the area. There is an urgent need for social homes, homes for first-time buyers, rental homes in particular.</p> <p>Local people who want to stay in their native area should be recognised and supported in relation to Planning</p> <p>Having suitable building sites available for people looking to build a house in the area.</p> | <p>A review of zoning in the area, particularly in Béal Átha an Ghaorthaidh and Baile Mhuirne/Baile Mhic Íre.</p> <p>Create a list of abandoned houses. Hold an information workshop regarding the Vacant Property Restoration Grant.</p> <p>Consult with Construction Companies on interest in development.</p>  | All areas   | <p>Cork County Council</p> <p>Department of Housing, Local Government and Heritage</p> <p>(Long-term)</p>           |
| 37. | Childcare                                 | <p>a), Creche</p> <p>b) Breakfast club</p> <p>c)After school care/ homework club.</p>   | <p>Conduct a survey to judge demand for these services in Reidh na nDoirí and Cill na Martra.</p> <p>Put together a focus group in Reidh na nDoirí and Cill na Martra to choose a suitable site, investigate funding, and seek planning permission.</p> <p>Obtain input from primary school management.</p> <p>Inquiring about planning permission granted previously and the location that has been obtained for a Creche in Baile Mhic Íre and speed up the proposal.</p> | <p>Réidh na nDoirí</p> <p>Cill na Martra</p> <p>Baile Mhúirne</p> | <p>Cork County Council</p> <p>Údarás na Gaeltachta</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>(Medium Term)</p> |

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| 38. | To preserve, restore and improve the infrastructure of the area                              | <p>a) Immediately restore the roads around the area.</p> <p>b) To support Cúil Aodha Swimming Pool with further developments</p> <p>c) Invest in playing fields and the dressing rooms.</p> <p>d) To identify and upgrade the walks of the area, together with the construction of clear signage.</p> <p>e) Develop a Cycleway/Greenway that will connect the Villages in the area.</p> <p>f) There is a need to organize and maintain appropriate disability access at St. Ghobnatan Shrine and St. Ghobnatan Cemetery and introduce better sign/way to Ghobnatan's seat.</p> | Developments to be made by Cork County Council   | All areas                | <p>Cork County Council</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>Údarás na Gaeltachta</p> <p><i>(Reatha - Long-term)</i></p> |
| 39. | Renovate Béal Átha an Ghaorthaidh business park and prepare the units for various businesses | <p>Dividing the space into different units and upgrading to include; Professional kitchen for food preparation, technological infrastructure ect.</p> <p>This would support the attraction of business and provide support for new and existing business.</p>  | <p>Údarás na Gaeltachta to create a proposal to develop a master plan to carry out these operations and support new businesses.</p> <p>The other recommendations are to be taken into account when developing the master plan.</p> | Béal Átha an Ghaorthaidh | <p>Udarás na Gaeltachta</p> <p>Comharchumann Forbartha Mhúscraí</p> <p><i>(Short-term )</i></p>                                   |
| 40. | Signage for the Business parks.  | Create signs to promote the availability of the units.   | <p>Design signs with clear information.</p> <p>Seek planning permission and build</p>  | The business parks       | <p>Údarás na Gaeltachta</p> <p>Cork County Council</p>  |

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| 41. | Expedite a high quality broadband system throughout the area.    | <p>With the increase in distance learning and remote working in recent years, it is essential to have suitable broadband available.</p> <p>This service would support businesses and employers to establish their business in the area and remote workers to live in the area.</p> | <p>Carry out a local survey to measure the broadband service.</p> <p>Set up a campaign that will show the demand to appropriate bodies to speed up the pace of this work.</p>  | All areas  | <p>Comharchumann Forbartha Mhúscraí</p> <p><i>(Short-term )</i></p>  |
| 42. | Playgrounds and Sensory Gardens                                  | <p>Playgrounds with different facilities and activities are to be place in every village.</p> <p>A map should be created showing these playgrounds, along with the parks already in the area.</p> <p>Prepare an itinerary of day trips for tourists with children.</p>             | <p>Contact the tidy town committees and put together a work plan.</p> <p>Look for a suitable locations.</p> <p>Ensuring diversity in the parks and creating a map with information about the tools that would be there such as a Zip-line suitable for a playground etc.</p>                   | A playground should be in every village in the area. | <p>Údarás na Gaeltachta</p> <p>Tidy Towns Committee</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>Tourism Committee</p> <p><i>(Medium Term)</i></p> |
| 43. | Renovate Cill na Martra Community Hall,providing a modern venue. | <p>Investment is required for Cill na Martra Public Hall for modern lighting and sound system.</p> <p>There are repairs and works to be carried out to update the aesthetic.</p>   | <p>A local committee will prepare a list of jobs to upgrade the hall.</p> <p>A tender for the equipment that will be needed in the hall and services to devise these repairs and developments should be made.</p> <p>Funding to be made available to the committee for these developments.</p> | Cill na Martra                                       | <p>Comharchumann Forbartha Mhúscraí</p> <p>Coiste áitiúil</p> <p><i>(Medium Term)</i></p>  |

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| 44. | Refurbishment and upgrade the hall and swimming pool        | Restore and upgrade Béal Átha an Ghaorthaidh Hall and Swimming Pool to provide a modern resource.  | Support a committee to put together an improvement plan and provide funding for it.<br><br>Support committee of Choláiste na Mumhan to develop plans for the swimming pool            | Béal Átha an Ghaorthaidh                      | Coiste Coláiste na Mumhan<br><br>Comharchumann Forbartha Mhúscraí<br><br>Coláiste na Mumhan Development Committee<br><br>(Short-term ) |
| 45. | Build a modern Health Centre                                | A suitable Health Center is an essential community amenity. A modern building is proposed along with the certainty that a Doctor and other health services would be available in the area.                                       | Plans to be drawn up by Cork County Council with the Department of Health.  | Baile Mhuirne                                 | Cork County Council<br><br>Department of Health<br><br>(Long-term)   |
| 46. | Garda to be reinstated to have a presence in the community. | It is proposed that a Garda, be stationed in the north and south of the area. It is particularly important that members of the force live with Múintir na Gaeltachta.  | Enter into talks with the local superintendent to re-establish Garda presence in the area.  | Béal Átha an Ghaorthaidh<br><br>Baile Mhuirne | Department of Justice<br><br>An Garda Síochána<br><br>(Short-term )  |
| 47. | Open a shop and a café.                                     | The shop and post office in the village of Cill na Martra and Cúil Aodha have been damaging to the community. It is proposed to open a shop that would serve the community of the area.<br><br>A small cafe is recommended also. | a) Investigate whether an investor could be attracted to open a small business.<br><br>b) Development as a social enterprise – Co-op and that the local volunteers would have a rota. | Cill na Martra<br><br>Cúil Aodha              | Comharchumann Forbartha Mhúscraí<br><br>(Short-term )  |

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| 48. | Having different accommodation available in the area that would support tourism, courses rang in the area and other events. | There is a variety of accommodation nearby in the area required. To meet tourism opportunities, it is recommended to build a Hostel, a glamping park. | Carry out a feasibility study to investigate funding, location, current costs, etc.<br><br>If the results are positive, advertise looking for interest to start a local business or attract an investor to open a small business | Béal Átha an Ghaorthaidh   | Comharchumann Forbartha Mhúscraí<br><br>Tourism Committee<br><br>Údarás na Gaeltachta (Short-term ) |
| 49. | Public Toilets  | There is an urgent need to locate public toilets in all villages.<br><br>Public toilets previously situated need investment                           | Proposal for the County Council under the Rural Development Scheme.  | Every village in the area;<br><br>Réidh na nDóirí,<br>Cill na Martra,<br><br>Baile Mhúirne<br><br>Béal Átha an Ghaorthaidh<br><br>Cúil Aodha | Cork County Council<br><br>Coiste Bailte Slachtmhara<br><br>(Medium Term)                           |
| 50  | Gymnasium   | Open a gym in the named villages the be available for all the public.   | Explore possibilities of existing infrastructure and different memberships being available.  | Baile Mhuirne<br><br>Béal Átha an Ghaorthaidh<br><br>Cill na Martra  | Comharchumann Forbartha Mhúscraí<br><br>Cork County Council<br><br>(Medium Term)                    |

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| 51. | Construct a footpath between Scoil Chúil Aodha/Barr d'Inse and Baile Chúil Aodha | <p>It is recommended as a safety measure for pupils of the school, so they can avail of local amenities safely.</p> <p>It is proposed that a circular walkway would be developed from this proposal from the swimming pool through the new park, for the benefit of the whole community.</p> | A proposal to be developed by the County Council | Cúil Aodha | <p>Cork County Council</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>Coiste Forbartha</p> <p><i>(Short-term )</i></p> |
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## TARGET AREA 5 | EDUCATION & TRAINING

|     | THE PROPOSAL   | EXPLANATION   | HOW?   | AREA      | WHO/WHEN?  |
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| 52. | To provide Irish classes and conversation circles to the community.    | <ul style="list-style-type: none"> <li>a) To provide conversation circles or classes for parents who are waiting for their children, who are attending classes and events around the area.</li> <li>b) Provide different level of classes, beginner, improver and those trying to perfect their language skills.</li> <li>c) Emphasise Múscraí dialect.</li> <li>d) Provide Irish classes in order to enable parents support children with homework.</li> </ul>   | <p>Compile a list of teachers suitable for this proposal. Assess demand and choose the most central location for classes.</p> <p>Connect with parents who are waiting for their children - would it be suitable to have a conversation class or an Irish speaking circle there? Different ability levels should be catered for in the classes. To advertise widely and continuously about these classes.</p>   | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Planning Office</p> <p><i>(Short-term )</i></p>  |
| 53. | Establish a group to support teachers in preserving the local dialect. | <p>Compile resources to be available to learners and improvers of Irish in the local dialect.</p> <p>Creating opportunities for teachers to practice speaking skills with native speakers. – Extending the Gaelchara Scheme to serve teachers.</p> <p>Recruiting a Language Assistant to support teachers during the school day</p> <p>Assisting teachers in creating a L1 scheme of work to include the rich History, culture, Prose, Poetry, Singing, and Drama of the local area. Also in creating resources suitable to promote the local dialect in class.</p> | <p>Support the Gaeltacht education plans in schools to preserving the Múscraí dialect.</p> <p>Put together teaching resources for Múscraí and aids that would be useful to teachers in their classes.</p> <p>The Co-operative will make a list of facilitators/experts who would be willing to support the local schools in improving the dialect of Múscraí.</p> <p>Organise a workshop for Irish teachers, that will support the creation of a L1 Syllabus Plan,</p> | All areas | <p>Schools, Board of Management</p> <p>Teachers</p> <p>An Chomhairle um Oideachas Gaeltachta agus Gaelscoilaíochta</p> <p>PDST</p> <p>Comharchumann Fhorbartha Mhúscraí</p> <p>Language Planning Officer</p> <p><i>(Short-term )</i></p> |

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|     |  |  | <p>emphasising dialect and the local culture together with the Professional Development Service for Teachers.</p> <p>Organise classes or workshops that will support teachers to have a wider knowledge of the Múscaí Gaeltacht.</p>   |                              |   |
| 54. | Irish resources to be available on par with resources through English for all schools and childcare facilities | <p>School books, at second level, in certain subjects are not suitable. Irish translation of books is too complicated. Re-editing and reprinting is recommended.</p> <p>Local translators to be available to develop resources together with teachers.</p> | <p>The independent Sub-Committee of the Comharchumann will work with the Council for Gaeltacht and Gaelscoilaíocht Education (COGG) to improve this proposal in relation to the resources.</p> <p>The Comharchumann will inquire about providing translators, to support the provision of high quality resources.</p> <p>The Comharchumann will share information on this proposal with the school management and this information should be included in the Gaeltacht education plans of all schools.</p> | All areas                    | <p>An Chomhairle um Oideachas Gaeltachta agus Gaelscoilaíochta</p> <p>Comharchumann Forbartha Mhúscaí</p> <p>Language Planning Officer.</p> <p><i>(Short-term )</i></p> |
| 55. | A central hub for artists to work and sell their products locally.   | <p>Work spaces for artists to create.</p> <p>Shop to sell their products.</p>  | <p>Conduct a survey to gauge artists' interest in the project.</p> <p>Research a suitable site for the hub.</p>  | Baile Mhuirne/Baile Mhic Íre | <p>Comharchumann Forbartha Mhúscaí</p> <p>Tourism Committee</p>   |

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|     |  | Artists to run workshops for the community  | Develop the proposal as a touristic activity.  |   | Údarás na Gaeltachta<br><i>(Meánthéarmach)</i>   |
| 56. | Organise debate competitions between schools in Múscaí.  | <p>Develop debating competitions between schools in the area.</p> <p>Students of various years competing from Coláiste Ghobnatan and Scoil Mhuire.</p> <p>For the Gaeltacht primary schools, 5<sup>th</sup> and 6<sup>th</sup> class students competing in competition.</p> | <p>Link with the Gaeltacht Education plan in schools.</p> <p>To enable students in the Irish Committees to organise these events. – Support the formulation of a plan.</p> <p>Organise Moltóirí</p> <p>Provide refreshments and prizes</p>   | Bunscoileann agus meanscoileanna an cheantair | <p>Comharchumann Forbartha Mhúscaí</p> <p>Language Planning Officer</p> <p>Bunscoileanna</p> <p>Meánscoileanna<br/><i>(Short-term)</i></p> |
| 57. | Additional Irish accommodation to be made available for Múscaí students in third level institutions. | Making accommodation available to University students from Múscaí which would encourage the strengthening of Múscaí Irish. (Aras Uí Thuama Scheme, University College, Cork). This would promote the use of Irish after second level education.                             | Through the Language Planning Office, this proposal should be sent to third level Institutes to support students from Múscaí. If there is no Irish accommodation, there should be inquiries made about possibilities that local students would be catered for. The information will be shared with students and parents through the schools. | All areas                                     | <p>Language Planning Officer</p> <p><i>(Short-term )</i></p>   |

# SPRIOCÉIMSE 6 | SOCIAL COHESION | WELL-BEING

|     | THE PROPOSAL  | EXPLANATION  | HOW?   | AREA             | WHO/WHEN?   |
|-----|---|--|--|------------------|---|
| 58. | Revitalise community gatherings   | <p>Revival of an old tradition in the area, 'Cóisir na Seanóirí'.</p> <p>Organise a gathering for local people. Provide refreshments. Organising entertainment; Musicians, singers, drama, storytelling etc. (input both from young and old) Input from school students</p>  | <p>Support the local committee to organise a Party.</p> <p>Make a budget available.</p> <p>Advertise the event and ensuring that information is spread among the whole community.</p> <p>Determine mode of transport and if people need transportation</p>   | Réidh na nDóirí  | <p>Social Committee (when established)</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>(Short-term )</p> |
| 59. | A transport system that will connect the towns in Múscraí together that would support inclusion and bring people together socially. | <p>Develop a Transport System in which the entire community of the area will be able to use at different times during the day, seven days a week. This will support bringing people to events held locally across the area. There would be advantages here for tourists who would like to go on walks etc. in Múscraí.</p> | <p>Share information about local events with the community.</p> <p>Send a survey, with the support of the day centers, youth club, ect.to gather data on the number of people who would use this facility,</p> <p>A trial on a temporary basis should be put in place that transports people from one village to another in Gaeltacht Mhúscraí, on a social basis.</p> | An Ceantair uile | <p>Comharchumann Forbartha Mhúscraí</p> <p>(Short-term )</p>  |

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|     |   |  | <p>Choose one evening, announce a suitable timetable for the bus.</p> <p>After a period of time, send a survey to the community in order to improve the service.</p>   |  |   |
| 60. | Convene a wellbeing and social committee. | <p>a) Wellness Cafe: A scheme to bring people together, for conversation and companionship. Free coffee/tea. (All areas)</p> <p>b) Men's shed</p> <p>Cró na n'óg (For teenagers). A place where they could meet. (Béal Átha an Ghaorthaidh)</p> <p>c) Retired People's Action Group (Cill na Martra)</p> | <p>Convene a Social Committee that would support this recommendation.</p> <p>a) Compile a list of cafes, shops, hotels, pubs and other suitable places to organise wellness Cafés. (Provide a sandwich board to advertise when the event is on.)</p> <p>b) Establish a committee to take over the leadership of the various Sheds. Conduct a survey on the envisaged demand of the Sheds.</p> <p>Inquire with the Údarás na Gaeltacht about upgrading the units in the Business park for the purpose of Men's shed and a facility for young people.</p> <p>c) Support the establishment of a Retired Action Group in the area.</p> | <p>a)All areas</p> <p>b)Béal Átha an Ghaorthaidh</p> <p>c)Cill na Martra</p> | <p>Údarás na Gaeltachta</p> <p>Cork County Council</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>(Medium Term)</p> |

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| 61. | Providing a Welcome Pack for families coming to live in the area.   | <p>Welcome Packs distributed to people moving to the area with information and advertising about services, clubs and events available in the area together with contact numbers.</p> <p>Irish phrases and information about Irish classes in the area to be included. Maps of places of historical and cultural interest. A welcome package of products made in the area.</p> | <p>Create a welcome leaflets with relevant information about Gaeltacht Mhúscraí including contact details for various organisations, clubs and services.</p> <p>Put together a package and seek the input of local companies in relation to advertising their products. Advertise the availability of the packages. Seek support from auctioneers in the area to share packages among new residents.</p> | All areas                          | <p>Comharchumann Fórbarta Mhúscraí</p> <p>Language Planning Office</p> <p>Tourism Officer</p> <p>(Short-term )</p> |
|     |   |   |  |                                    |  |
| 62. | An event management body should be located in the area or available to groups in the area, that require support in organising and running events. | <p>There is a huge interest in organising events, festivals and gatherings in the area.</p> <p>a) Whit Sunday, 'Whitsun' revivals in the month of June. (Baile Mhic Íre)</p> <p>b) Food festival - 'Open table', with local entertainment during the festival. (Baile Mhic Íre)</p> <p>c) Send a request for the Oireachtas to be held in Gaeltacht Mhúscraí in 2025.</p>     | <p>The Comharchumann researches possibilities to establish an event management company here or, make this service available to the area's committees.</p> <p>The establishment of committees to work on these occasions is recommended</p> <p>Send an application to the Oireachtas board with the proposal.</p>   | Baile Mhic Íre<br>An Cheantar uile | Comharchumann Forbartha Mhúscraí<br>( <i>Meantéarmach</i> )  |

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| 63. | Employ a Youth Officer for the area  | Youth clubs and drop-in centers are in demand. Young people in Múscaí need new, creative events and experiences to be made available, through Irish. The number of young people in the area has grown and more appropriate services are required to cater for this demand. We need a specific plan and strategy here that will improve social opportunities in the whole community of young people. | Recruiting a Youth Officer who would be suitable to undertake the work.                                   | All areas | Comharchumann Forbartha Mhúscaí<br>Údarás na Gaeltachta |
| 64. | A development officer or project officers to be recruited in each village. | A development officer should be appointed in each village to lead a development committee and work on the recommendations of this plan. The officers will assist the district committees under the umbrella of the Comharchumann.   | Drafting the duties of the post<br>Start the recruitment process.<br>Suitable remuneration to be reached. | All areas | Comharchumann Forbartha Mhúscaí<br>Údarás na Gaeltachta |

## TARGET AREA 7 | MARKETING, COMMUNICATION

|     | THE PROPOSAL  | EXPLANATION  | HOW?  |           | CÉ/<br>CATHAIN?  |
|-----|---|--|---|-----------|--|
| 65. | Prepare an Annual/semi-annual calendar so that local people, visitors, and businesses etc. are able to plan ahead for events in the area. | Prepare a calendar to show the events of the year, together with courses, activities and occasions.                                    | <p>Deadlines for submissions for the calendar to be set for committees, businesses, associations and clubs etc. It will inform of events that will take place during the year.</p> <p>Advertise this digital calendar.</p> <p>Include the calendar in the Newsletter.</p> | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p>Tourims Officer</p> <p><i>(Short-term )</i></p>                               |
| 66. | Road signage  | <p>Upgrade Road Signs around the area.</p> <p>Signs on the bypass road to be clear... "Buy in the Gaeltacht", "Gaeltacht Múscraí".</p> | A submission sent to the County Council from Comharchumann Forbartha Mhúscraí.  | All areas | <p>Cork County Council</p> <p>Comharchumann Forbartha Mhúscraí</p> <p>Tourism Committee</p> <p><i>(Fadthéarmach)</i></p> |
| 67. | Prioritising local products and produce in shops around the area  | Creating stands for shops in the area to sell local items and promote the Gaeltacht Mhúscraí brand.                                    | <p>Engage in conversation with local shops and put together a business plan based on possibilities.</p> <p>Construct stands, with the aid of a local designer</p>   | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p><i>(Medium Term)</i></p>  |



|     |   |   |   |           |   |
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|     |   |   | Seek investment to develop this proposal.   |           |   |
| 68. | <p>Compile an online newsletter sharing local information, events, stories ect. Produce a QR code to be available in public places which would forward people to the newsletter site.</p> | <p>Develop a newsletter that will share information on events in the area, information about schemes available in the area, contact details for people with suggestions or looking for information, advertising space for local businesses.</p> <p>Posting a QR code in places around the area that sent people to the newsletter hosting site, which has a full archive.</p> | <p>Develop a new online newsletter. Collect advertising, news and information from various committees. Collect Articles &amp; Photos related to the area. Run various competitions. Create posters with a QR Code on them and share them, locally, to be hung prominently in public places at; shops, garage, churches, day centres, health centre, Ionad Áise, halls, library, pubs etc.</p> | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p><i>(Short-term )</i></p>                                   |
| 69. | <p>Prepare a campaign to attract people to the place, highlighting the benefits of the area, to live, establish a business or work here.</p>  | <p>Population has been decreasing for years. A campaign is proposed to attract people to live in the area as well as support local people to create a life here for themselves and their children.</p> <p>The local community intends for these proposals to be developed, for local life to be more attractive.</p>  | <p>Prepare a digital package to show the strengths and benefits of living in the area.</p> <p>Provide an ongoing demonstration of the progress of this plan.</p>  | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p><i>(Long-term)</i></p>                                     |
| 70. | <p>Aim to have local Social Media accounts, run by local committees, bilingual, in Irish and English</p>  | <p>Run Social media sites with Irish as the main language.</p>  | <p>Provide support to help people or groups in charge. (See Proposal 8).</p>  | All areas | <p>Comharchumann Forbartha Mhúscraí</p> <p>Language Planning Officer.</p> <p><i>(Short-term )</i></p> |

## FINAL COMMENTS

The main objective of this plan is to develop Gaeltacht Múscaí, in a way which will make the area better to live, work and to visit. The culture and language of Gaeltacht Mhúscaí is the unique upon which all developments should be built.

Community spirit and the supports of state departments are required to fulfil the ambitions of this Action Plan. The community of Múscaí is driven to improve their area and are willing to put their shoulder to the wheel. To the fore of all consultations was the recognition of the importance of social interactions and community coming together to be the driver and the voice of change. This shared purpose needs to be nurtured and social occasions and community events are seen as the glue that will build community spirit, friendships and social inclusion and well-being. The implementation of this plan is of particular importance to support a strong Gaeltacht community. Culture, history and language are celebrated throughout the area, and this must be protected, nurtured and promoted. Extensive recommendations have been made to support the preservation and development of the spoken language of the area.

It is important to acknowledge the community spirit and the enthusiasm shown, from the consultation process, to improve the area. The community is certainly aware and motivated. Voluntary committees are the cornerstone of achieving this plan. No one, no group is better suited to drive the recommendations in this action plan than the local people themselves. There is a role and a place for everyone in the area, to support this action plan, both young and people with long life experience, experience they can and should share with future leaders. The state bodies can then get in behind these actions to help them come to fruition. It is with these supports, local organizations, together with suitable investment, that the vision of the future will flourish as a sustainable community for working, well-being and attracting people to visit Gaeltacht Mhúscaí.

While this plan was being written, the proposals and ideas, discussed at public meeting are being worked on by committees and new leaders are coming to the fore. New committees have been formed and are going from strength to strength organizing and planning.

*‘Ní neart go cur le chéile’*

